



# Sponsorship Prospectus

---

PMRISE 2023

## Project Evolution:

Disrupt, Reimagine, and Thrive in  
the New Era

---

**November 22 to 23, 2023**

Infinity Conference Centre

## Contact

**Phone** 1-855-PMI-OVOK  
**Website** [www.pmiiovoc.org/sponsorship-symposium](http://www.pmiiovoc.org/sponsorship-symposium)  
**Email** [symposium@pmiiovoc.org](mailto:symposium@pmiiovoc.org)



# Introduction



It is with great enthusiasm that PMI- Ottawa Valley Outaouais Chapter (PMI-OVOC) will be hosting its Annual PMI-OVOC Symposium – PMRise 2023 on November 22-23, 2023 at the Infinity Conference Centre.

## **PMRise 2023 – Project Evolution: Disrupt, Reimagine, and Thrive in the New Era**

Join the movement that is shaking up the foundational beliefs of project management and charting the course for the future. Redefine the essence of project management by embracing disruption and innovation, while taking traditions to transformations.



# Contents

## TOPICS OF THE PROSPECTUS

02. INTRODUCTION

---

04. ABOUT US

---

05. OUR TEAMS

---

06. EVENT SCHEDULE

---

07. SPONSORSHIP BENEFIT

---

08. SPONSORSHIP PACKAGE

---





# About Us

Founded in 1985, the PMI – Ottawa Valley Outaouais Chapter (PMI OVOC) is a dynamic community of dedicated project management professionals and enthusiasts in the Ottawa Valley, Outaouais and Eastern Ontario Regions. As a part of the global Project Management Institute network, PMI OVOC is committed to promoting the value of project management, advancing best practices, and providing a platform for networking, education, and professional development.

## **Our Vision:**

To be the leading organization in the region for project management knowledge, standards, and networking opportunities.

## **Our Mission:**

To empower our members and the broader community with the skills, knowledge, and resources necessary to excel in their project management careers. We achieve this through a range of events, workshops, seminars, and certification programs tailored to meet the evolving needs of our diverse membership.

## **Key Initiatives:**

- Professional Development: Offering a range of courses, workshops, and seminars to enhance the skills of our members.
- Networking Events: Regular events that provide members with opportunities to connect, share experiences, and learn from one another.
- Certification Programs: Supporting members in obtaining globally recognized project management certifications.
- Community Outreach: Engaging with local organizations and educational institutions to promote the value of project management.

*Join us in our mission to elevate the practice of project management in the Ottawa Valley Outaouais region.*

# Meet Our Teams



**Project**  
Management  
Institute.  
Ottawa Valley  
Outaouais



**Latifa Baba**  
VP Volunteers



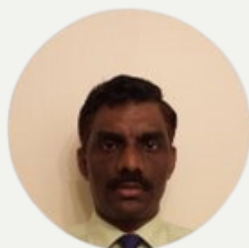
**Thomas Doyle III**  
President /  
VP Operations



**Charles Igwe**  
VP Professional  
Development



**Sebastien Leclerc**  
VP Membership



**Srini Balla**  
VP Finance



**Tarik Almalak**  
VP Governance / Policy



**Nadine Fortin**  
Past President

# Event Schedule



**22  
NOV**

## DAY 1

4 streams

1. Effective Project Leadership
2. Innovative Project Management Practices
3. Challenging the status quo in Project Management
4. Emotional Intelligence, Diversity, and Inclusion in Project Management

Keynote

Networking

Panel Discussion

**23  
NOV**

## Day 2

4 streams plus the addition of a French stream

1. Effective Project Leadership
2. Innovative Project Management Practices
3. Challenging the status quo in Project Management
4. Emotional Intelligence, Diversity, and Inclusion in Project Management
5. ÉVOLUER. DISRUPTER. TRANSFORMER

Keynote

Networking

Panel Discussion

# Benefits for a Sponsor

By sponsoring PMRise 2023, you're not just investing in an event or initiative; you're becoming a pivotal part of a community that values innovation, collaboration, and growth. We believe in creating lasting partnerships, and we're committed to ensuring that our sponsors receive unparalleled value and opportunities. Join us in making a difference!

## **Enhance Brand Visibility**

*Showcase your brand in the elite project management market, highlight your company's trusted position with the Project Management Institute (PMI), and connect with key decision-makers in the community.*

## **Drive Business Growth**

*Boost your sales and engage directly with Project Management Professionals (PMP's) to position yourself as a top employer and business partner.*

## **Talent Acquisition, Retention and Networking**

*Position yourself as an employer of choice, with direct access with our members to recruit and retain the best project managers. Plus, foster relationships with influencers in the project management community.*

# Sponsorship Package



## Platinum

Organization's Logo and Link prominently displayed on PMRise 2023 Marketing / Event Materials

5 Conference Passes

1 Exhibit Booth

Full Page Ad (Guide / App)

Organization Branding

5 Job Posting Promotions

**\$10,000**



## Gold

Organization's Logo and Link prominently displayed on PMRise 2023 Marketing / Event Materials

3 Conference Passes

1 Exhibit Booth

Half Page Ad (Guide / App)

Organization Branding

3 Job Posting Promotions

**\$7,500**



# Sponsorship Package



## Silver

Organization's Logo and Link prominently displayed on PMRise 2023 Marketing / Event Materials

2 Conference Passes

1 Exhibit Booth

Half Page Ad (Guide / App)

Organization Branding

2 Job Posting Promotions

**\$5,000**



## Bronze

Organization's Logo and Link prominently displayed on PMRise 2023 Marketing / Event Materials

Print ads on banner

Ad-lib 5 times during event

Quarter Page Ad (Guide / App)

Organization Branding

1 Job Posting Promotions

**\$2,500**

# Sponsorship Package

## 1) Advertising:

### Conference Guide / Attend Hub (App)

Full page – \$750

Half page – \$500

Quarter page – \$250

Inside front cover – \$1000

Inside back cover – \$1000

Back cover – \$1000

Digital Ads in the Breakout Areas – \$ 250



## 2) Exhibition Booth



One Exhibition Booth in the exhibit Area – \$ 2000/day  
(includes 1x6' table, 2 chairs and 1x15 am/120v outlet)

- Booth selection: you will be provided with the latest booth availabilities when we receive your signed contract.

Conference Guide Company Highlight – \$100

- Add your logo to your company description in the conference guide to stand out!

15 minute presentations during session breaks – \$ 750 / session

Lunch Sessions for 30min – \$ 1,500

Table Topper – \$500

## 3) Merchandise

Lanyards – \$ 5,000

Conference Bag Sponsor – \$ 2,000

Conference Bag Insert – \$ 1,000





**Thank you!**  
**Hope you are**  
**interested!**



**Project**  
Management  
Institute.  
Ottawa Valley  
Outaouais

## **Contact**

**Phone**

1-855-PMI-OVOK

**Website**

[www.pmiouvoc.org/sponsorship-symposium](http://www.pmiouvoc.org/sponsorship-symposium)

**Email**

[symposium@pmiouvoc.org](mailto:symposium@pmiouvoc.org)