



Sponsorship Prospectus

PMEVOLVE 2024

Revolutionizing Project Management

Disrupt, Empower, and Thrive in the New Era

November 7 to 9, 2024

Contact

Phone 1-855-PMI-OVOK

Website www.pmioc.org/sponsorship-symposium

Email PMEvolve@pmioc.org



Introduction



It is with great enthusiasm that PMI- Ottawa Valley Outaouais Chapter (PMI-OVOC) will be hosting its Annual PMI-OVOC Conference – PMEvolve 2024 on November 7 to 9, 2024 in the Nation's Capital – Ottawa, ON.

PMEvolve 2024 – Disrupt, Empower, Thrive

PMEvolve is not just a conference; it's an immersive experience designed to empower project management professionals with the knowledge, skills, and connections they need to thrive in a rapidly evolving industry. This year, we're bringing together industry titans, experts, and practitioners for an event filled with insightful keynotes, breakout sessions, panel discussions, practical workshops, and more.



Project
Management
Institute.
Ottawa Valley
Outaouais



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About Us



Founded in 1985, the PMI – Ottawa Valley Outaouais Chapter (PMI OVOC) is a dynamic community of dedicated project management professionals and enthusiasts in the Ottawa Valley, Outaouais and Eastern Ontario Regions. As a part of the global Project Management Institute network, we are committed to promoting the value of project management, advancing best practices, and providing a platform for networking and professional development.

Our Vision:

Our vision is to be the premier platform for project management, fostering seamless interaction, enriching networking, and unparalleled educational opportunities. Anchored in PMI best practices, we envision a future where our community flourishes, and the project management discipline ascends to new heights of excellence.

Our Mission:

With a forward-thinking approach, we strive to be Canada's premier hub for Project Management, addressing the profession's ever-changing demands in both official languages. We are dedicated to delivering timely insights, resources, mentorship and immersive experiences that heighten awareness and stimulate engagement. In harmony with PMI principles, we serve to enrich the journey of current and aspiring practitioners and to empower a diverse project management community.

Key Initiatives:

- **Professional Development And Certification:** Offering a range of courses, workshops, and seminars to enhance the skills of our members and supporting them in obtaining globally recognized project management certifications.
- **Networking Events:** Regular events that provide members with opportunities to connect, share experiences, and learn from one another.
- **Community Engagement:** Engaging with local organizations and educational institutions to promote the value of project management.

Join us in our mission to elevate the practice of project management in the Ottawa Valley Outaouais region.

Meet Our Team



Yvan Bastien
VP Communities



Mehnaz Tabassum
VP Operations



Aanchal Mehra
VP Communities



Thomas Doyle III
President/CEO



Didem Cicek Simsek
VP Administration



Charles Igwe
VP Professional Development



Kingsley Oguine
VP Professional Development



Srinivasa Rao Balla
VP Finance



Shannon Doyle d'Avout
VP Governance / Policy



Latifa Baba
VP Strategy

Event Schedule



DAY 1

7
NOV

Professional Conference / International PM Day

1. Innovate & Adapt: Leading the Project Management Revolution
2. Grow & Excel: Empowering Project Leadership Excellence
3. Inspire & Transform: Elevating the Project Management Community

• Keynote • Networking • Panel Discussion

Day 2

8
NOV

Professional Conference

1. Innovate & Adapt: Leading the Project Management Revolution
2. Grow & Excel: Empowering Project Leadership Excellence
3. Inspire & Transform: Elevating the Project Management Community

• Keynote • Networking • Panel Discussion

Day 3

9
NOV

Academia Conference and Competition

1. Innovate & Adapt: Leading the Project Management Revolution
2. Grow & Excel: Empowering Project Leadership Excellence
3. Inspire & Transform: Elevating the Project Management Community
4. Capstone Project Presentations

• Keynote • Networking • Panel Discussion

Benefits for a Sponsor

By sponsoring PMEvolve 2024, you're not just investing in an event or initiative; you're becoming a pivotal part of a community that values innovation, collaboration, and growth. We believe in creating lasting partnerships, and we're committed to ensuring that our sponsors receive unparalleled value and opportunities. Join us in making a difference!

Enhance Brand Visibility

Showcase your brand in the elite project management market, highlight your company's trusted position with the Project Management Institute (PMI), and connect with key decision-makers in the community.

Drive Business Growth

Boost your sales and engage directly with Project Management Professionals (PMP's) to position yourself as a top employer and business partner.

Talent Acquisition, Retention and Networking

Position yourself as an employer of choice, with direct access with our members to recruit and retain the best project managers. Plus, foster relationships with influencers in the project management community.

Sponsorship Package



Platinum

Organization's Logo and Link prominently displayed on PMRise 2024 Marketing / Event Materials

5 Conference Passes

1 Exhibit Booth

Full Page Ad (Guide / App)

Organization Branding

5 Job Posting Promotions

\$10,000



Gold

Organization's Logo and Link prominently displayed on PMRise 2024 Marketing / Event Materials

3 Conference Passes

1 Exhibit Booth

Half Page Ad (Guide / App)

Organization Branding

3 Job Posting Promotions

\$7,500

Sponsorship Package



Silver

Organization's Logo and Link prominently displayed on PMRise 2024 Marketing / Event Materials

2 Conference Passes

1 Exhibit Booth

Half Page Ad (Guide / App)

Organization Branding

2 Job Posting Promotions

\$5,000



Bronze

Organization's Logo and Link prominently displayed on PMRise 2024 Marketing / Event Materials

Print ads on banner

Ad-lib 5 times during event

Quarter Page Ad (Guide / App)

Organization Branding

1 Job Posting Promotions

\$2,500

Sponsorship Package

Advertising

Conference Guide / Attend Hub (App)

- Full page – \$750
- Half page – \$500
- Quarter page – \$250
- Inside front cover – \$1000
- Inside back cover – \$1000
- Back cover – \$1000

Branding / Promo in the Breakout Areas – \$ 250



Exhibition Booth

One Exhibition Booth in the exhibit Area – \$ 2000/day (includes 1x6' table, 2 chairs and 1x15 am/120v outlet)

- *Booth selection: you will be provided with the latest booth availabilities when we receive your signed contract.*

Conference Guide Company Highlight – \$100

- *Add your logo to your company description in the conference guide to stand out!*

15-minute presentations during session breaks – \$ 750 / session

Lunch Sessions for 30min – \$ 1,500

Table Topper – \$500



Merchandise

- Display Banner – \$ 500
- Conference Bag Sponsor – \$ 2,000
- Conference Bag Insert – \$ 1,000





Thank you!
Hope you are
interested!



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