

VP STRATEGY

- 1. Title:** Vice President of Strategy
- 2. Purpose:** To lead the strategic planning and implementation processes, ensuring the chapter's long-term success and growth.
- 3. Description:** The VP of Strategy is responsible for setting strategic goals, identifying new opportunities, and developing comprehensive plans to achieve the chapter's objectives.
- 4. Scope of Work:** Oversee the strategic planning initiatives across the chapter, ensuring alignment with the overall mission and vision.
- 5. Responsibilities:**
 - Develop and refine the chapter's strategic plan and priorities.
 - Facilitate the translation of strategy into actionable goals for performance and growth.
 - Analyze market trends and competitors to inform strategic decisions.
 - Lead strategic projects and initiatives from development through successful execution.
 - Collaborate with other departments to integrate strategic planning with daily operations.
- 6. Reporting Relationships:** Reports directly to the President and serves on the executive team.
- 7. Business Acumen Skills:**
 - Strategic thinking and analytical skills to evaluate opportunities and challenges.
 - Knowledge of industry best practices and global market factors.
 - Financial forecasting and modeling to predict and measure strategic outcomes.
- 8. Power Skills:**
 - Leadership and team management.
 - Effective communication and presentation skills.
 - Problem-solving and decision-making.
- 9. Key Performance Indicators:** Achievement of strategic goals, successful project completions, growth metrics, and performance against the strategic plan.
- 10. Terms of Service:** Defined by chapter bylaws, usually correlating with the term of the President or other executive officers.