

VP PROFESSIONAL DEVELOPMENT

1. **Title:** Vice President of Professional Development
2. **Purpose:** To lead the development and implementation of the chapter's professional development and education initiatives.
3. **Description:** The VP of Professional Development oversees the creation, delivery, and evaluation of professional development programs that cater to the needs of the chapter's members and stakeholders.
4. **Scope of Work:** Set the strategic direction for professional development programs and ensure their alignment with industry standards and chapter goals.
5. **Responsibilities:**
 - Create a comprehensive professional development strategy that includes workshops, seminars, and other educational offerings.
 - Collaborate with industry experts and educational institutions to develop relevant content.
 - Measure the effectiveness of professional development programs and adjust strategies accordingly.
 - Oversee the certification and accreditation processes for professional development offerings.
6. **Reporting Relationships:** Reports to the President and works with various committees and departments.
7. **Business Acumen Skills:**
 - Understanding of adult education principles and program development.
 - Knowledge of certification standards and accreditation processes.
 - Strategic planning and market analysis to identify education trends.
8. **Power Skills:**
 - Leadership and team management.
 - Effective communication and interpersonal skills.
 - Innovation in program development and delivery methods.
9. **Key Performance Indicators:** Participation rates in professional development programs, satisfaction ratings, and achievement of learning outcomes.
10. **Terms of Service:** Set by the chapter's bylaws, typically corresponding with the executive team's tenure.