

# VP COMMUNITIES

1. **Title:** Vice President of Communities
2. **Purpose:** To oversee and enhance the engagement and growth of the chapter's community initiatives.
3. **Description:** The VP of Communities is responsible for the development and nurturing of the chapter's community presence, ensuring active engagement and member satisfaction.
4. **Scope of Work:** Manage and support community-based programs, branch activities, and ensure the alignment of community initiatives with chapter objectives.
5. **Responsibilities:**
  - Lead the development and implementation of community engagement strategies.
  - Support and oversee the branches and special interest groups within the chapter.
  - Foster relationships with community leaders and represent the chapter in various community events.
  - Assess the needs of the community to ensure that the chapter's offerings meet these needs.
  - Evaluate the effectiveness of community programs and initiatives.
6. **Reporting Relationships:** Reports directly to the President and collaborates with other VP-level executives.
7. **Business Acumen Skills:**
  - Understanding of community relations, networking, and development.
  - Knowledge of program development, implementation, and evaluation.
  - Ability to align community needs with chapter strategy and capabilities.
8. **Power Skills:**
  - Interpersonal and networking skills.
  - Cultural awareness and sensitivity.
  - Inspirational leadership and motivational skills.
9. **Key Performance Indicators:** Growth in community membership, engagement levels, satisfaction ratings, and successful event execution.
10. **Terms of Service:** Typically mirrors the terms of service for executive leadership as outlined by the chapter's governance documents.